



Studio Eighty Seven

CUSTOM WEDDING INVITATIONS

There's a ring on your finger and the biggest smile ever on your face—You're engaged! Congratulations! Now comes the fun part... Planning a wedding with your partner, your mom, your mother-in-law, your besties and maybe even some co-workers. Like it or not, everyone has an opinion.

Studio Eighty Seven wants to be your ally, not another hat-in-the-ring of advice and opinions. We believe in your vision. From save-the-dates to thank you cards— We strive to create unique, bespoke designs that put your vision to paper. Whether you have a theme, or a feeling you hope to capture, your wedding guests will know everything they need to about your day just by slipping the invitation out of the envelope.

Natalie Leroux is the sole designer at Studio Eighty Seven. She is an award-winning designer with a soft spot for weddings. She is passionate, detail-oriented and humbled to be a part of one of the most memorable days of your life.

Please take a moment to review the process and pricing outlined below. If you have questions, concerns or want to get started please email Natalie at studioeightyseven87@gmail.com.

READY TO GET STARTED?

Great! First-thing-first: Tell us a little bit about yourself, your partner and the wedding event you have in mind. If you're really open to sharing, we love engagement stories!

We've put together a brief questionnaire to break the ice. The questions are designed to help us get a sense of how far along you are in the wedding planning process and the atmosphere you are hoping to create on that special day.

INITIAL DESIGN + REVIEW

Now that we've had a chance to get to know each other, we will create two designs of the main invitation card for your review. We start with the main card because it's the center-piece of the suite and often design decisions made on this piece inform the other inserts like the RSVP card, information card, etc.

It's important you consider both design options carefully, provide feedback, good or bad (we promise you won't hurt our feelings!), and ask questions. Remember, our goal is to bring your vision to life.

SUITE BUILD + REVIEW

At this point in the process the direction of the main invitation card has been agreed upon and the rest of the suite, with the details you have provided, is delivered for review. Two rounds of revisions are included in the flat-rate price.

FINAL FILES + PRINTING

Hooray! You now have the invitation suite of your dreams. We will now provide you with print ready files in the form of high resolution PDFs and JPGs. These file types will cover your needs whether you print at a brick and mortar print shop or through an online retailer.

If you would like Studio Eighty Seven to facilitate printing we would be happy to help! We have relationships with print shops, letterpress printers, and have experience working with a handful of online vendors.

PRICING

Below is an outline of all costs associated with the design of a custom wedding invitation suite. We know the cost of planning a wedding can add up, so we've done our best to outline all costs and fees that might come up during our process. If you have any questions please do not hesitate to ask.

CUSTOM SAVE-THE-DATES - \$175

What's included?

Initial consultation including a review of the provided questionnaire, two design concepts, two rounds of revision and one final design. Final print files will be provided as high resolution PDFs and JPGs. Additional fees may apply should additional rounds of review be necessary.

Save 50% on custom save-the-dates with the purchase of a custom invitation suite.

CUSTOM INVITATION SUITE - \$450

What's included?

Initial consultation including a review of the provided questionnaire, two design concepts in the form of the main invitation card, final design of one main invitation card, final design of one RSVP card, one enclosure, and two rounds of revisions. Final print files will be provided as high resolution PDFs and JPGs. Additional fees may apply should additional rounds of review be necessary.

ADDITIONAL INSERTS

\$50/insert

Should you need to include more inserts in your main invitation suite, or you would like us to create menus, programs, thank you cards, etc. with the same design elements from your suite, we would be happy to oblige. One round of revision is included in the flat \$50 price.

ACCESSORIES + SERVICE OPTIONS

During the design process other accessories and services may come up. Studio Eighty Seven can also help with:

- Envelope Selection
- Assembly
- Rubber Stamp Design
- Table Numbers
- Name Cards
- Event Signage
- Website
- Etc.

PRINTING

As outlined, the package price for a custom invitation suite includes the delivery of high resolution print files. As purchaser, you can take those files to any print shop or upload to online print service sites. However, if you would like assistance with the printing process, Studio Eighty Seven can assist you.

Studio Eighty Seven will charge a \$100 flat fee to assist with the coordination of printing services. This includes consultation on quantity, service providers, and communication with service providers.

This does not include the cost of the printing itself, which is determined by the print vendor. Printing cost is influenced by a number of factors including, but not limited to: vendor selection, quantity, desired paper-stock, and desired printing processes like letterpress, die-cut and foil emboss.



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NEW CLIENT QUESTIONNAIRE

Thank you for choosing Studio Eighty Seven to help you with your wedding invitations. These questions are designed to get to know you, your partner, the vision you have for your wedding and how far along you are in the planning process.

THE EASY STUFF

Name _____

Address _____

City _____

State _____ Zip _____

Email _____

Phone Number _____

Pinterest Page _____

Partner's Name _____

Is there anyone else besides helping you plan the details?

How involved are they in your decision making?

EVENT DETAILS

Date _____

Venue _____

Approximate No. of Guests _____

How would you describe your wedding? Check all that apply.

- Outdoors
- Indoors
- Religious
- Organic
- Elegant
- Black Tie
- Backyard
- Barn
- Destination
- Fairytale
- Beach
- Ballroom
- Nerdy/Geeky
- Traditional
- Fun
- Dance Party
- Understated
- Intimate
- Carefree
- Farm
- Country Club
- Formal
- Informal
- Outdoorsy
- Unique/Unusual
- Timeless

Tell us more about it!

EVENT DETAILS (CONTINUED)

Will you be carrying a bouquet? Have you decided on flowers?

Have you decided on a color for the bridesmaid dresses?

What will the groom and groomsmen wear?

Have you started to put together a wedding website? If so, what is the URL?

Is there anything else you want to share with us about how you envision your wedding day?
